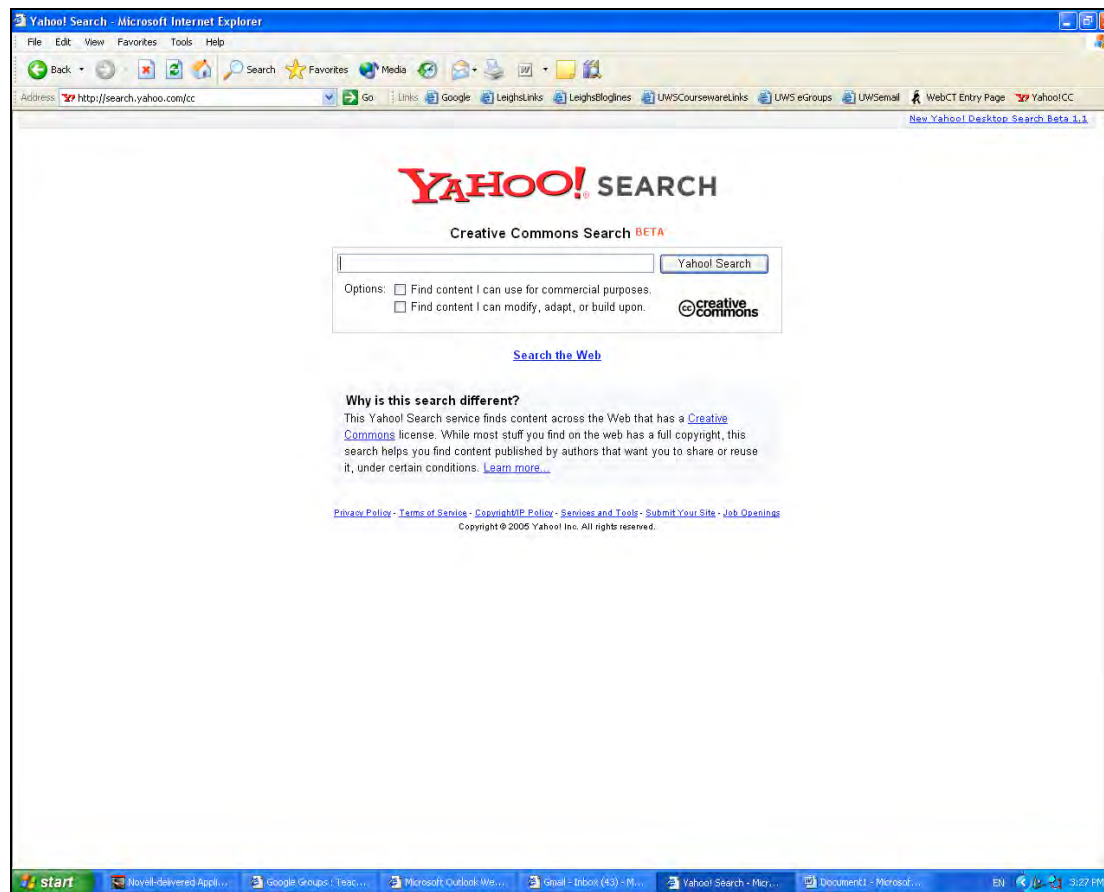
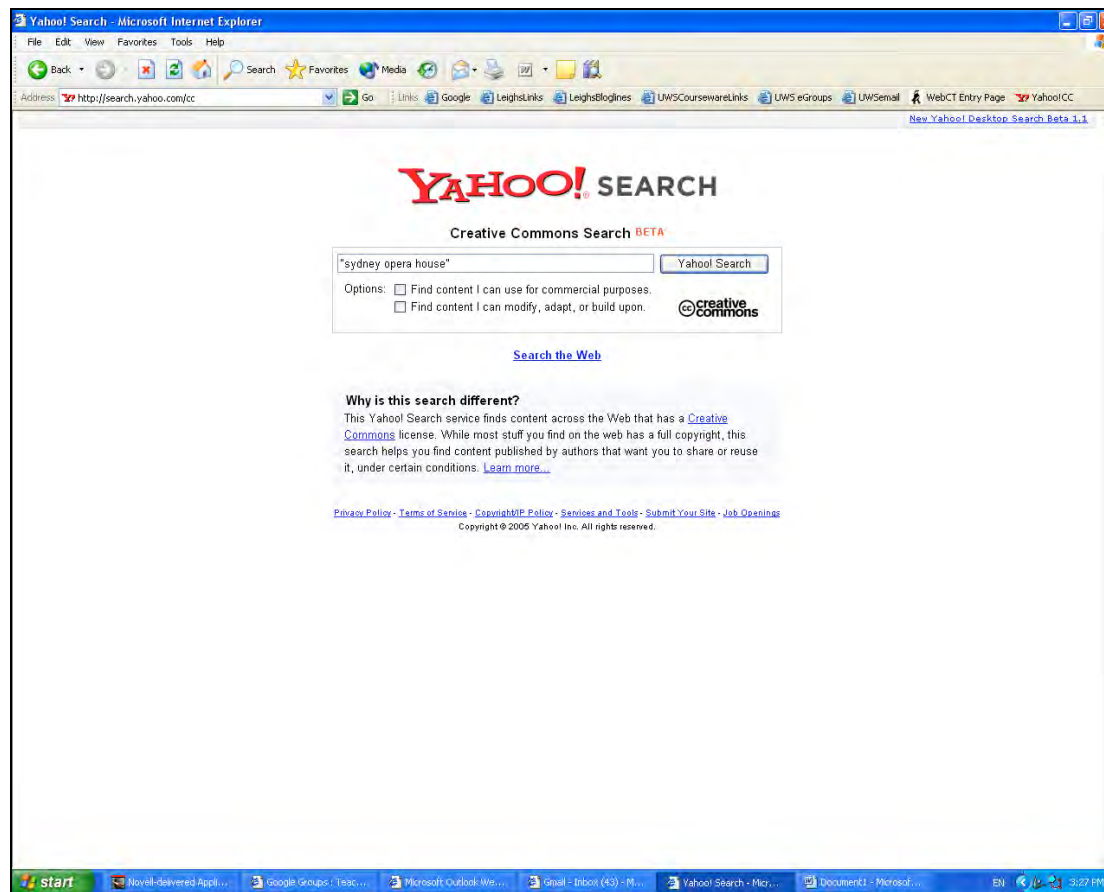


Demonstration and test of Yahoo's Creative Commons Search



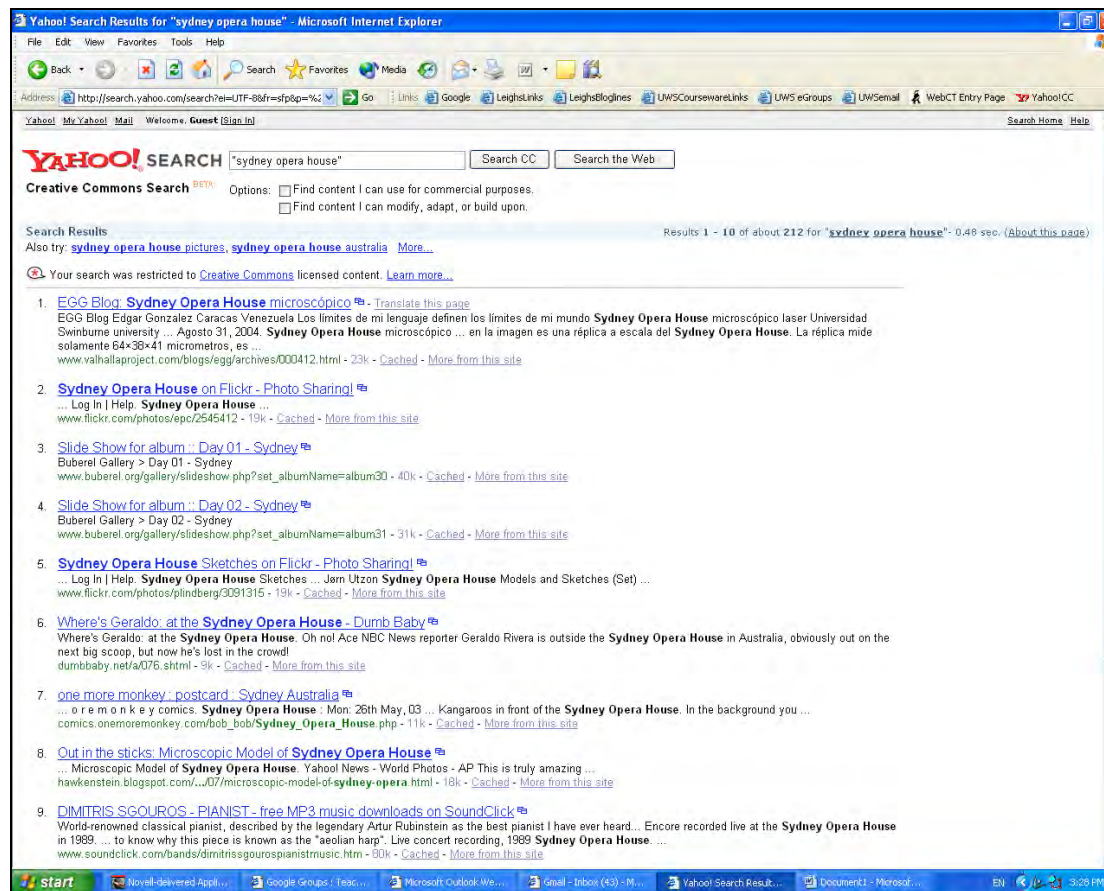
Yahoo! is developing the Creative Commons Search that has huge potential for us in education. Gone are the days when you copied content for educational purposes, never really being certain if it was OK to reuse or not. The Creative Commons Search will find content that permits reuse, based on the terms of the content's Creative Commons License. Let's give it a whirl.

Demonstration and test of Yahoo's Creative Commons Search



I figured that if the Creative Commons Search came up with an image or images of the Sydney Opera House that I could use within 5 minutes, then it would get a big tick for a first glance. And notice the 2 options under the search? One is to find content that can be reused for commercial purposes, the other is to find content that be modified and adapted. I have left these options unchecked just to see what comes up.

Demonstration and test of Yahoo's Creative Commons Search



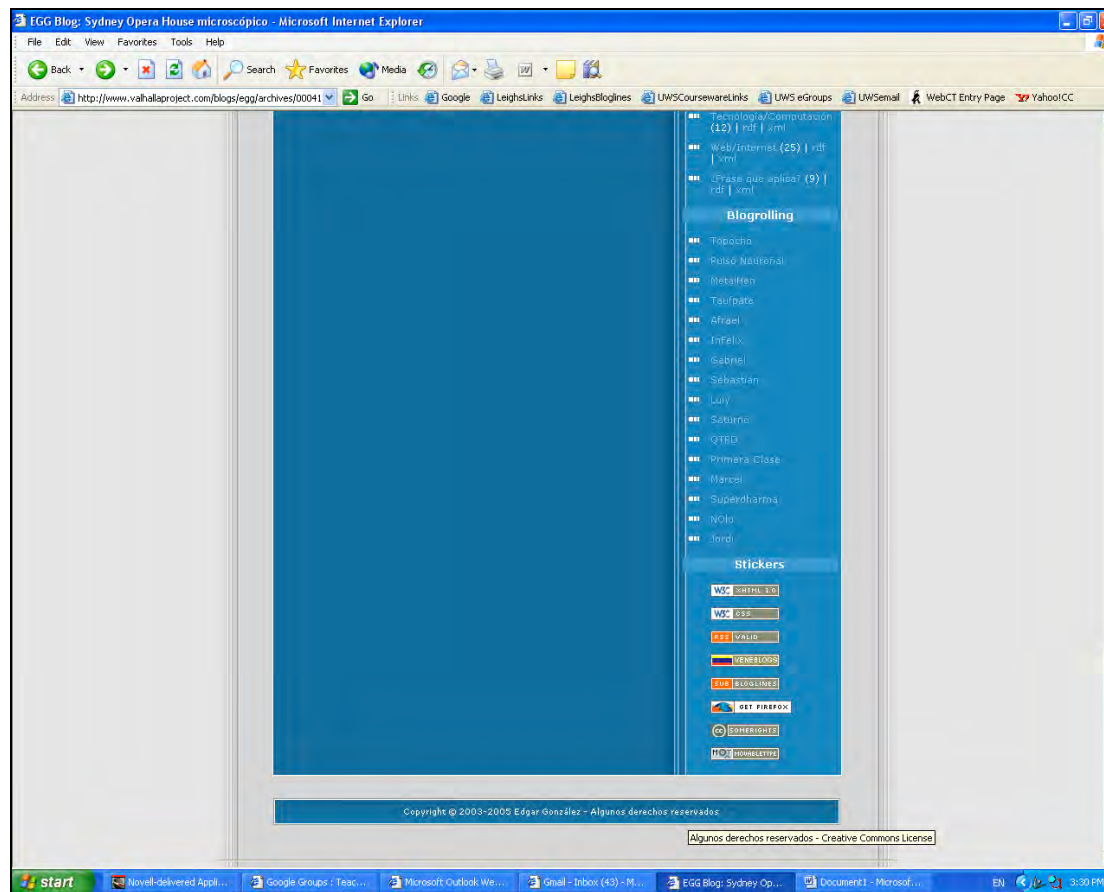
The results look interesting, I think I can tell already what ones are useful to me, but seeing as this is a test I'm going to click the first one in the list. The one called EGG Blog: Sydney Opera House – then some words that look like Spanish. This looks like the web diary of a Venezuelan fella.

Demonstration and test of Yahoo's Creative Commons Search



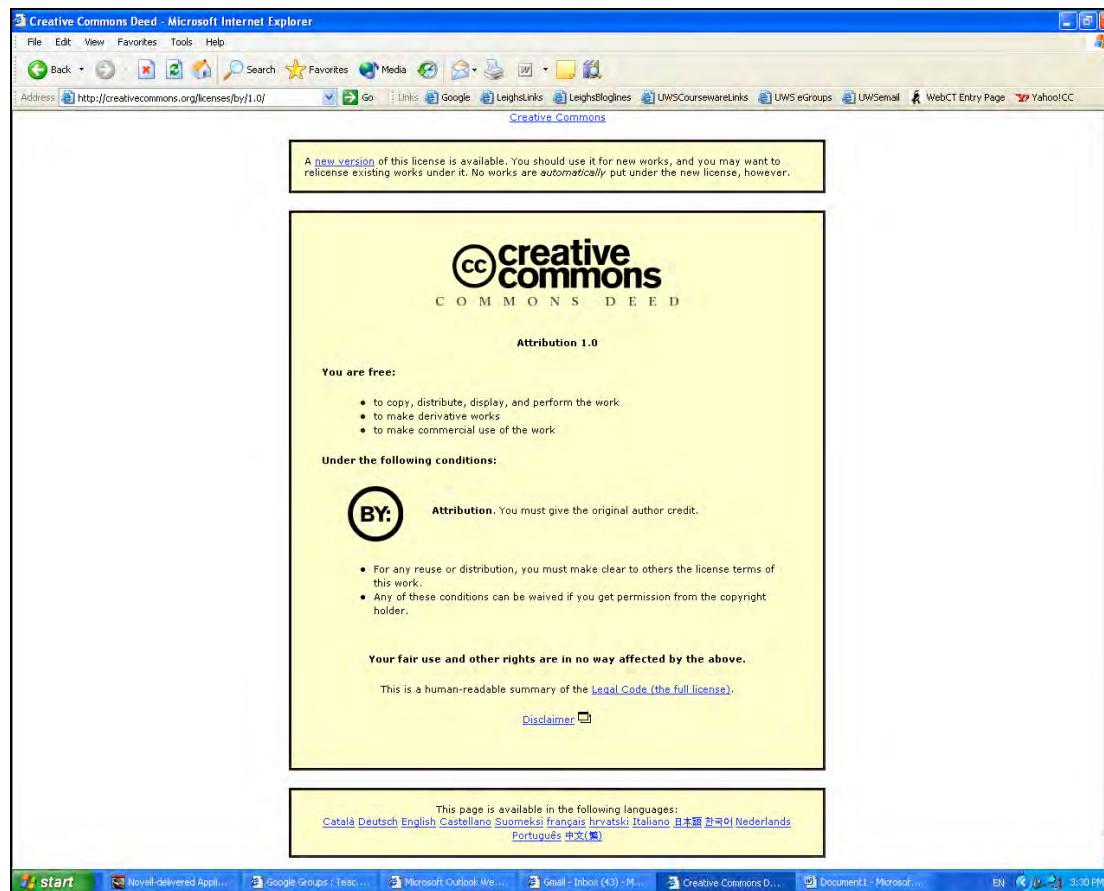
Sure enough, that's what it is, a blog by Ludwig Witgenstein. But disappointingly the image of the Sydney Opera House did not load. This could be for a number of reasons – but considering this 5 minute test, the result is not good. While I'm here I might as well check to see if the image is actually licensed to Creative Commons. Copyright agreements like Creative Commons are usually linked to from the bottom of the page...

Demonstration and test of Yahoo's Creative Commons Search



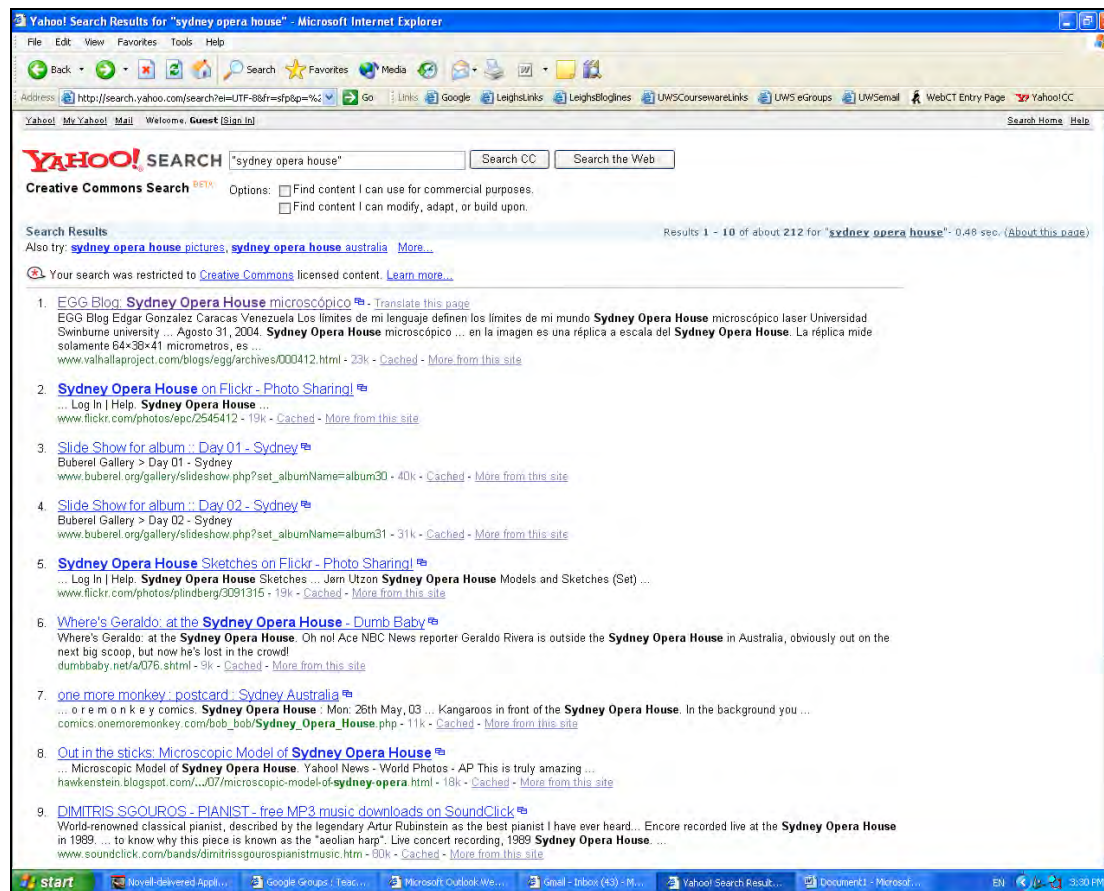
... So scrolling to the bottom of the page, I can see a hyperlinked sentence in Spanish that may well be the copyright agreement. Hovering over the link and the tag confirms it; it is in fact a link to the Creative Commons License for this site. Let's check the license out...

Demonstration and test of Yahoo's Creative Commons Search



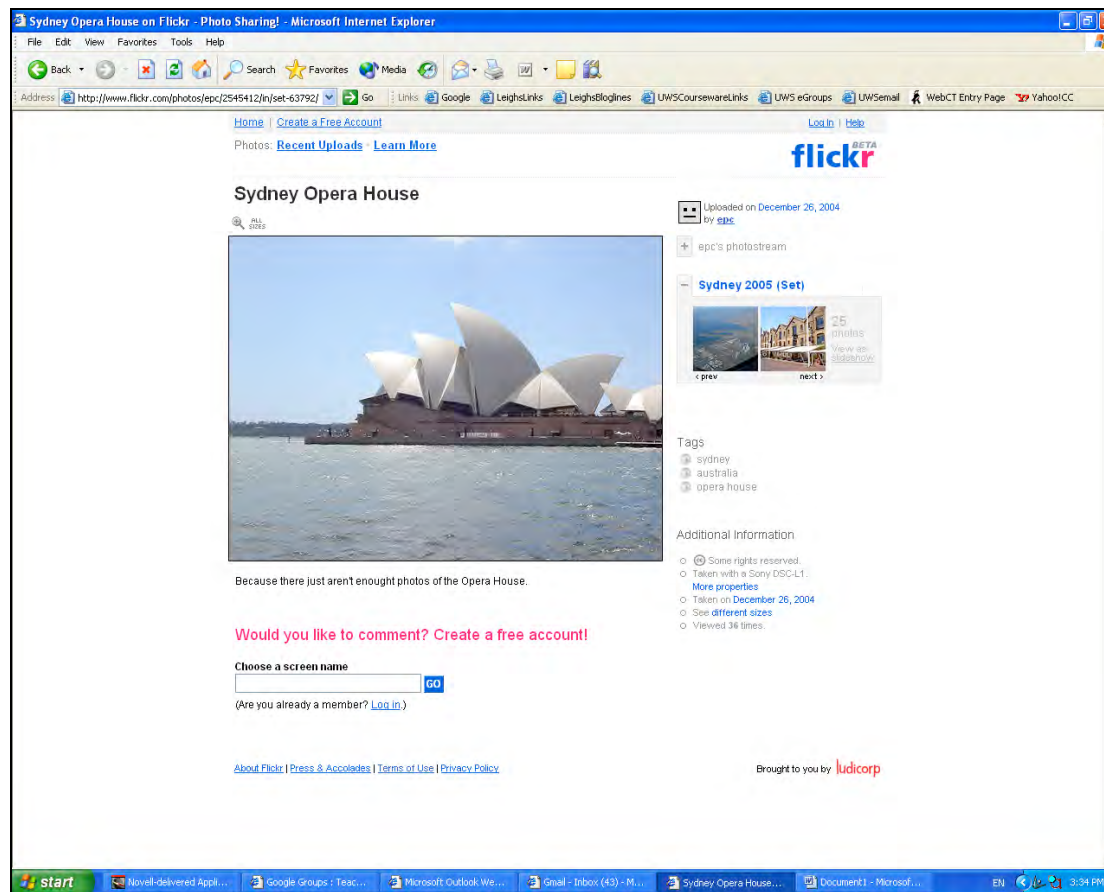
Yes indeed! It is a Creative Commons License, and in English I see. And our Venezuelan friend has asked only that we attribute him as the original author, but we are free to copy, distribute, display, and perform his work; we are permitted to make derivative works from his original; and we can make commercial use of his work. That's very generous Ludwig, thanks very much. Perhaps I'll come back later when your server is willing to give me the image...

Demonstration and test of Yahoo's Creative Commons Search



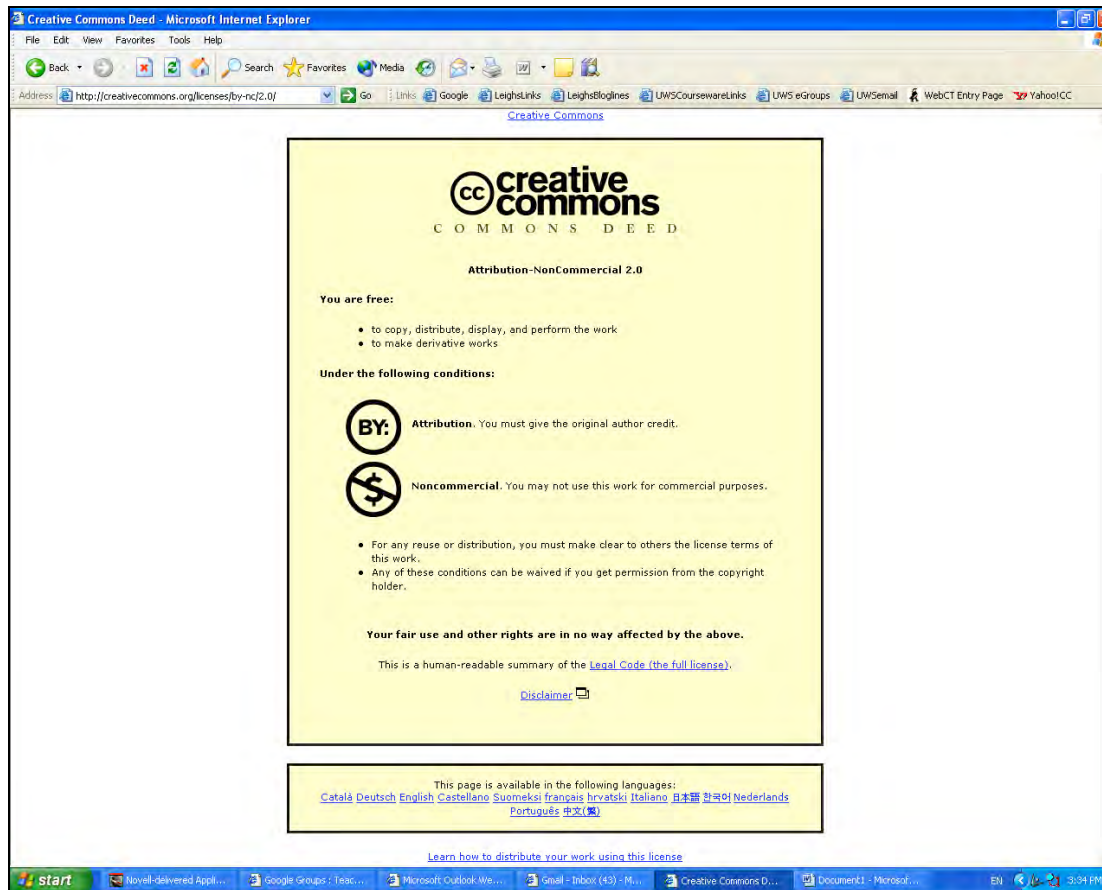
Back to the original Creative Commons Search results, I'm going to try the second site in the list. It's a Flickr site by the looks...

Demonstration and test of Yahoo's Creative Commons Search



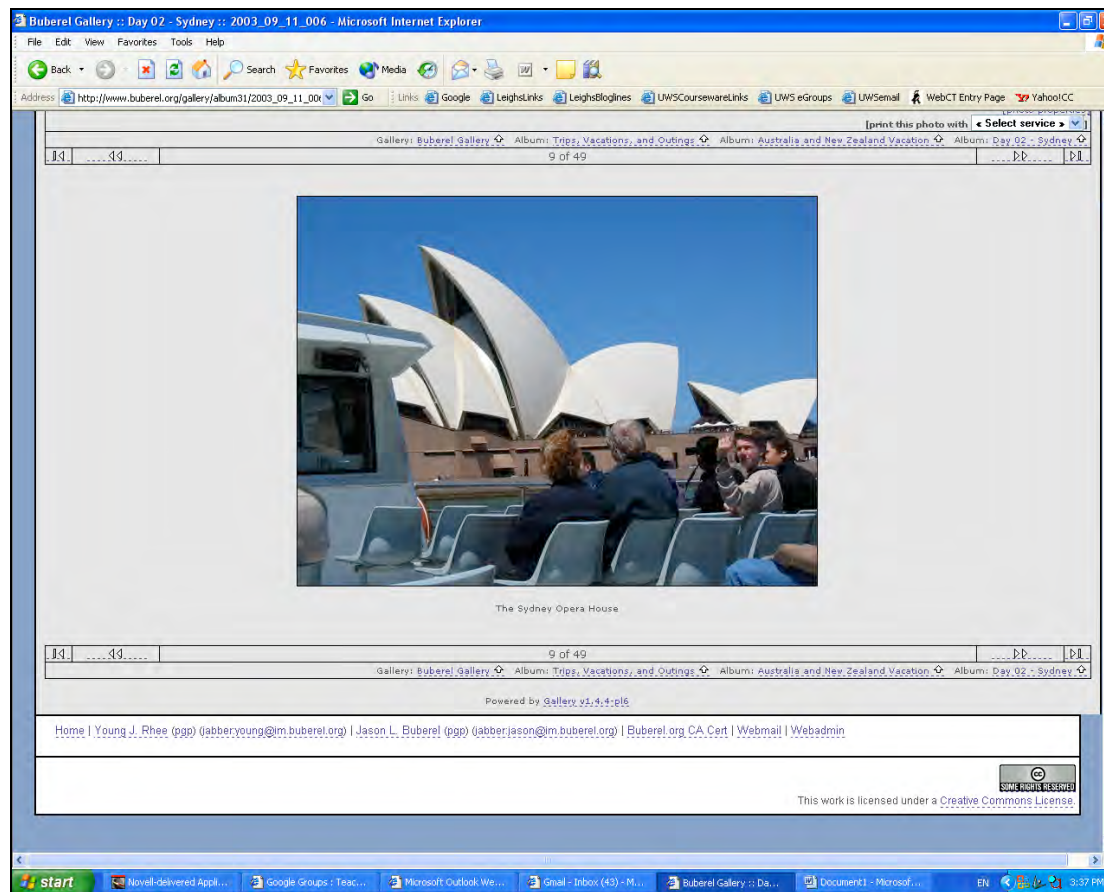
Yes indeed, it's a Flickr site by someone called "epc". It's not a bad shot of the House, but can I be sure of its rights? Looking closely at the detail on this page, I can see on the lower right is the Creative Commons logo with the hyper linked sentence typical to the license, "some rights reserved". Let's check those rights then...

Demonstration and test of Yahoo's Creative Commons Search



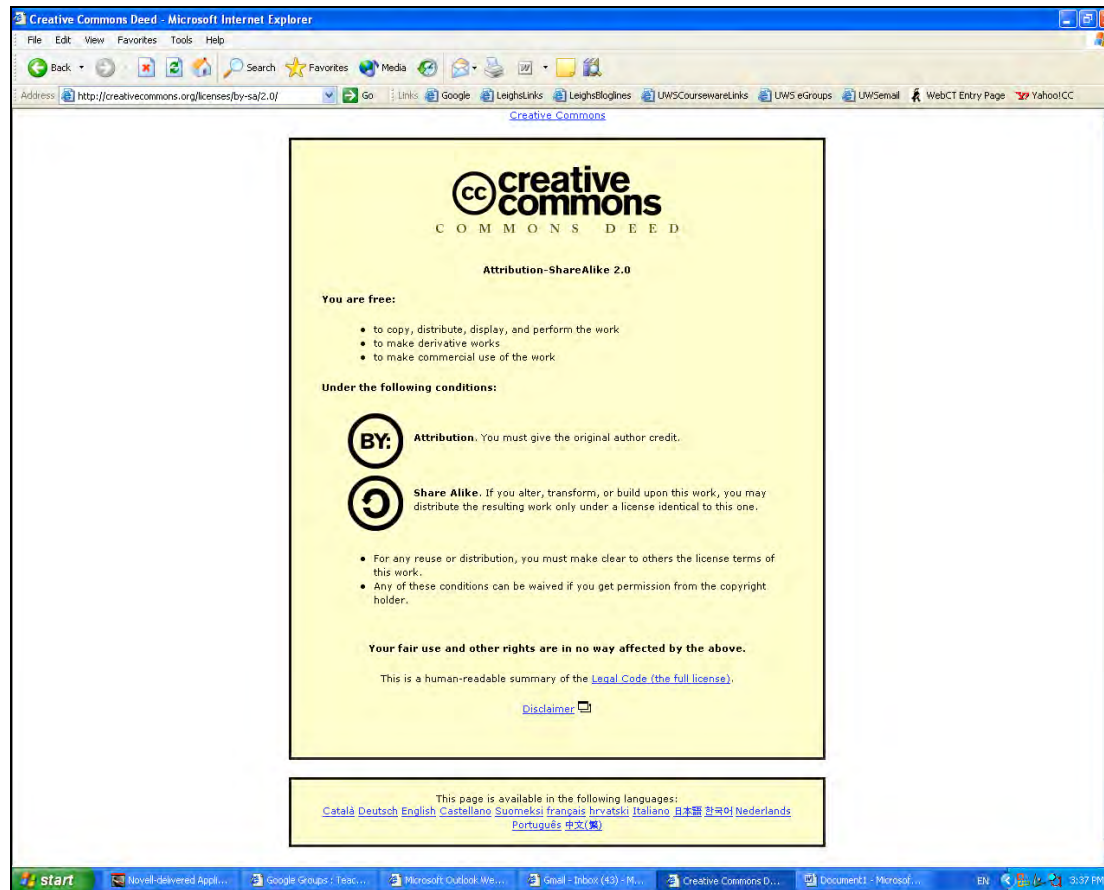
Epc has permitted us to copy, distribute, display, and perform the work; and to make derivative works; so long as we attribute the original author and not use it for commercial purposes. That's fare enough Epc, I think we fit that bill in education. If I wanted to be dead sure though, there is a link to the full license if I needed to see it.

Demonstration and test of Yahoo's Creative Commons Search



Third on the Creative Commons Search results was this phot album called "Buberal Gallery". There's a nice picture of the House taken from a ferry in the harbour. And down in the bottom right of the screen is the Creative Commons License link. Let's check this one.

Demonstration and test of Yahoo's Creative Commons Search



Buberal Gallery has permitted us to copy, distribute, display, perform, make derivative works, and make commercial use; so long as we attribute the original author, and share alike. Share alike is interesting. It means, as it says there on the license, that if I alter, transform, or build upon the work, that I may distribute the resulting work only under a license identical to the original work's license.

Next, we'll take a look at how to get one of these Creative Commons Licenses assigned to your work so that Yahoo's Creative Commons Search doesn't pass you by.